

BRYNN SZUKALA

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EDUCATION

2016 - 2018 • Lund University, Sweden
Master of Science | *Environmental Studies and Sustainability Science*

2012 - 2016 • Arizona State University
Bachelor of Arts | *Sustainability*
Bachelor of Arts | *Anthropology*
Certificate | *International Business*
Minor | *Italian*

CERTIFICATIONS

2024 • Oxford & Saïd Business School
Certificate | *Leading Sustainable Corporations*

2022-2023 • Cornell
Certificate | *Project Leadership*
Certificate | *Project Management*

2024 • IWBI | WELL AP
2021 • GBCI | LEED GA
2021 • GBCI | TRUE Zero Waste Advisor

WORK EXPERIENCE

2022- Present **Waste Management, Sports & Entertainment Advisory Services**

Senior Consultant | Remote

- Manage projects across a host of cross-functional stakeholders focused on implementing comprehensive sustainability programs, with a focus on circularity, waste reduction, and emissions accounting strategies for sports leagues, venues, large scale organizations, and mega-events, including NASCAR, the NBA, the MLB, the PGA Tour, INDYCAR, Formula 1, and many more events, teams, and facilities throughout North America.
- Work closely with key commercial, governmental and NGO's to facilitate waste management procedures at events and venues while ensuring compliance and developing innovative diversion programs.
- Oversee client certification for sports and sustainability frameworks, such as ISO 20121, Council for Responsible Sport, UN Sports for Climate Action, Play to Zero, UL and more.
- Execute zero waste at the WM Phoenix Open, the largest zero waste sporting event in the world.
- Additional consulting, covering organizational management, impact benchmarking and mitigation, zero waste protocols, procurement analyses, sponsorship development, stakeholder education and activations, internal and public reporting, and international reporting such as GRI, CDP, and SBTi.

2021 **Brinton Environmental Center, Florida Sea Base, Boy Scouts of America**
Environmental Educator & High Adventure Guide | *Summerland Key, Florida*

2019-2020 **University of Missouri, Department of Social Justice**
Prevention and Outreach Coordinator | *Columbia, Missouri*

- Facilitated presentations, hosted events, and coordinated engagement and outreach activities.
- Managed the Green Dot Team, comprising of over 30 faculty and staff team members.
- Designed and edited departmental annual reports focusing on data analysis and visualization.

2019-2020 **True False Film Festival**
Sustainability Coordinator | *Columbia, Missouri*

- Facilitated the sustainability program through strategic waste management including recycling, composting, waste mitigation and data collection programs, serving up to 20,000 people.
- Recruitment, training and supervision of over 30 sustainability team members.
- Built strategic partnerships with local and global stakeholders in repurposing, segregation, recycling, compost and transportation capacities.
- Oversaw sustainability communications including attending radio shows, news interviews, and writing content for the website and other marketing materials.

- 2019 Pedalers Jamboree**
Zero Waste Coordinator | *Columbia, Missouri*
- Coordinated with local government, organizations, and non-profits to pioneer sustainability initiatives aimed at improving the footprint of the festival.
 - Supervised and trained sustainability team members.
 - Created communication materials aimed at education and improving waste diversion rates.
 - Tracked and analyzed waste data for reporting against sustainability indicators.
 - Wrote grants and established partnerships to assist with resources and sponsorship.
- 2017-2018 FemFighters**
Co-Founder, Creative Director & Editor | *Lund, Sweden*
- Facilitated specialized workshops on sustainability, intersectionality and social justice.
- 2014-2016 Dell Inc**
Sustainability Analyst | *Tempe, Arizona*
- Managed over 150 global ambassador lists of Dell Employees over 6 continents.
 - Audited supplier code of conducts, responded to RFP's and customer requests, conducted supply chain reporting, emissions analysis, data reporting, as well as reviewed supplier compliance with CDP, ISO, GRI, and other sustainability reporting standards and frameworks.
 - Conducted quarterly benchmarking global corporate social responsibility project, created metrics for assessment gauging fluency in CSR spheres, and provided suggestions for future movement in Dell CSR.
 - Provided support to the 'Global Giving' team through creating environmental and administrative trainings, organizing global 'good' ambassadors and managing global ambassador networks through international newsletters.

SKILLS

Waste Management	<div></div>
Circular Economy	<div></div>
Stakholder Engagement	<div></div>
Data Analytics	<div></div>
Facility Operations	<div></div>
Mega-Events	<div></div>
Zero Waste Certifications	<div></div>
Project Management	<div></div>
Budget Management	<div></div>
Sports Sustainability	<div></div>
ISO, SBTi, CDP & GRI	<div></div>
Sustainability Frameworks	<div></div>
Microsoft Office	<div></div>

EXTRACURRICULAR

2024 • **After The Homestretch** | *Volunteer*

2018-2020 • **Central Missouri Humane Society** | *Foster*

2018-2019 • **Ragtag Film Society** | *Volunteer*

2016-2018 • **Hallbårt Universitet** | *Committee Chair*

2017-2018 • **Climate Science** | *Master's Tutor*

2015-2016 • **Delta Alpha Upsilon: Professional Sustainability Fraternity** | *Committee Chair*

2015-2016 • **GreenLight Solutions** | *Consultant*

2014-2016 • **Honor Society of Sustainability** | *Member*

2013-2016 • **Study Abroad Office, ASU** | *Ambassador*

2012-2016 • **Arizona State University Dean's List**

2012-2016 • **Arizona Outdoors Club** | *Member*

2012-2016 • **Habitat for Humanity** | *Member*

2010-2012 • **National Honor Society** | *Member*

2000-2012 • **Girl Scouts of America** | *Member*

RELEVANT RESEARCH

2018 • **University of Tokyo** | Sustainability & Social Entrepreneurship - Global Fieldwork Exercise | **Akita, Japan**

2016 • **Tribuhavn University & Arizona State University** | Sustainable Risk and Resiliency | **Nepal**

2016 • **Sage Family Scholars** | Sustainable Agriculture | **Laos**